

The Substance Of Style How The Rise Of Aesthetic Value Is Remaking Commerce Culture And Consciousness

The Substance of StyleThe Substance of StyleThe Substance of StyleHotel Lobbies and LoungesWhat a Girl Wants?Exhibiting Craft and DesignLanguage and Emotion. Volume 1New Media Spectacles and Multimodal Creativity in a Globalised AsiaManagement Des Stratégies À DécouvrirThe Websters' DictionaryOutlook for Travel & TourismListening to Popular Music, Or, How I Learned to Stop Worrying and Love Led ZeppelinDwellThe New Humanities ReaderArtful SentencesAmerican Consumer Society, 1865 - 2005Housing Policy DebatePapers of the British Association for Korean StudiesMathieu MercierPatterns for College Writing Virginia Postrel Virginia Postrel Virginia Postrel Tom Avermaete Diane Negra Alla Myzelev Gesine Lenore Schiewer Sunny Sui-kwong Lam Ralph Benko Theodore Gracyk Richard Earl Miller Virginia Tufte Regina Lee Blaszczyk Mathieu Mercier Laurie G. Kirschner

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whether it's sleek leather pants a shiny new apple computer or a designer toaster we make important decisions as consumers every day based on our sensory experience sensory appeals are everywhere and they are intensifying radically changing how americans live and work the twenty first century has become the age of aesthetics and whether we realize it or not this influence has taken over the marketplace and much more in this penetrating keenly observed book virginia postrel makes the argument that appearance counts that aesthetic value is real drawing from fields as diverse as fashion real estate politics design and economics postrel deftly chronicles our culture's aesthetic imperative and argues persuasively that it is a vital component of a healthy forward looking society intelligent incisive and thought provoking the substance of style is a groundbreaking portrait of the democratization of taste and a brilliant examination of the way we live now

this series investigates the historical theoretical and practical aspects of interiors the volumes in the interior architecture series can be used as handbooks for the practitioner and as a critical introduction to the history of material culture and architecture hotels occupy a particular place in popular imagination as a place of exclusive sociability and bohemian misery a site of crime and murder and as a hiding place for illicit liaison the hotel has embodied the dynamism of the metropolis since the eighteenth century this book explores the architectural significance of hotels throughout history and how their material construction has reflected and facilitated the social and cultural practices for which they are renowned contemporary developments in the planning and design of hotels are addressed through a series of interviews and case studies illustrated throughout this book is an innovative and important contribution to architectural and interior design theory literature

from domestic goddess to desperate housewife what a girl wants explores the importance and centrality of postfeminism in contemporary popular culture focusing on a diverse range of media forms including film tv advertising and journalism diane negra holds up a mirror to the contemporary female subject who finds herself centralized in commodity culture to a largely unprecedented degree at a time when hollywood romantic comedies chick lit and female centred primetime tv dramas all compete for her attention and spending power the

models and anti role models analyzed in the book include the chick flick heroines of princess films makeover movies and time travel dramas celebrity brides and bravura mothers runaway bride sensation jennifer wilbanks the sex workers flight attendants and nannies who maintain such a high profile in postfeminist popular culture the authors of postfeminist panic literature on dating marriage and motherhood and the domestic gurus who propound luxury lifestyling as a showcase for the achieved female self

exhibiting craft and design transgressing the white cube paradigm investigates the firmly established manner in which craft and design have typically been presented by museums and galleries what strategies curators have employed throughout the twentieth century and especially in more recent years how exhibiting design and craft objects challenges the notion of the modernist white cube display paradigm

the handbook consists of four major sections each section is introduced by a main article theories of emotion general aspects perspectives in communication theory semiotics and linguistics perspectives on language and emotion in cultural studies interdisciplinary and applied perspectives the first section presents interdisciplinary emotion theories relevant for the field of language and communication research including the history of emotion research the second section focuses on the full range of emotion related aspects in linguistics semiotics and communication theories the next section focuses on cultural studies and language and emotion emotions in arts and literature as well as research on emotion in literary studies and media and emotion the final section covers different domains social practices and applications such as society policy diplomacy economics and business communication religion and emotional language the domain of affective computing in human machine interaction and language and emotion research for language education overall this handbook represents a comprehensive overview in a rich diverse compendium never before published in this particular domain

this edited volume aims to unpack the digitisation of art and media within the dynamics of participatory culture and how these changes affect the power relations between the production and consumption of these new forms in a globalised asia this follows the rise of new art forms and social media platforms in wake of rapid and ongoing digitisation which has in turn produced far reaching implications for changing media ownership and its role in social cultural economic as well as political activities new challenges arise every day in relation

to digital art and design practices and social media communications and their respective impact on identity politics this book showcases a diverse range of interdisciplinary research on these concomitant changes and challenges associated with digital media and technologies within the context of a globalised asia the case studies included present perspectives on asia s evolving digital humanities landscape from hong kong china india korea and from across southeast asia with topics that tackle organisational digital marketing brand advertising and design mobile gaming interactive art and the cultural activities of ethnic and sexual minority communities in the region this book will of interest to scholars in digital humanities focused on new media and cultural studies

the websters dictionary shows you how the big success stories in advocacy groups like moveon org and heritage org starting from very little achieved such massive success and how you can too this book lays it out from the basic to the sophisticated how to get a domain name and what domain name to pick how to create a great website or select someone to do it for you what kind of site will let you use the power of 2 0 at the lowest possible cost what style gives you impact what content works how much should you be prepared to spend what kind of team will you need it lays out best practices briefly clearly picturesquely and accurately this is the dawning of the age of the internet be part of that become a webster an activist an operative or a wonk who is using the to transform the world brilliantly and with wit ralph benko provides agitators and advocacy groups the way to get out our message and to organize in the 2 0 world couldn t be more timely or needed steve forbes president and chief executive officer of forbes and editor in chief of forbes magazine spinning silica into worldwide webs of glass and light the internet has become a planetary community in need of a global guidebook the websters dictionary is it a cornucopian resource for all compendious world warpers george gilder author of wealth and poverty the bible of reaganomics and the high tech classics telecosm and microcosm benko provides the reader with a gentle guide through the dark forests of political advocacy on the internet a must read for anyone wishing to understand how the internet is changing politics forever jimmy wales founder of wikipedia org and wikia com

publisher description

the new humanities reader presents 32 challenging and important essays from diverse fields that address current global issues the authors contend that there is a crisis within the humanities today due to specialization within narrow fields of scholarship resulting in a higher education system that produces students who lack the general cross disciplinary knowledge needed to better understand today s complex world the selections encourage students to synthesize and think critically about ideas and research formerly kept apart this approach challenges readers to resist mimetic thinking and instead creatively connect ideas to help them understand and retain what they read through this process of reading discussing and writing students develop the analytical skills necessary to become informed citizens focused on today s issues the selections represent both well known nonfiction authors and newly published writers and are drawn from such periodicals as the new yorker and natural history and from best selling books including reading lolita in tehran fast food nation and into the wild students will be engaged by reading and rereading analyzing and working with these selections not simply because they are models of good writing but because they are also deeply thought provoking pieces that invite readers to respond

in artful sentences syntax as style virginia tufte shows how standard sentence patterns and forms contribute to meaning and art in more than a thousand wonderful sentences from the twentieth and twenty first centuries the book has special interest for aspiring writers students of literature and language and anyone who finds joy in reading and writing publisher s description

this startlingly original and highly readable volume adds a new richness and depth to an element of u s history that is all too often taken for granted in american consumer society regina lee blaszczyk examines the emergence of consumerism in the victorian era and in tracing its evolution over the next 140 years shows how the emergence of a mass market was followed by its fragmentation niche marketing focused on successive waves of new consumers as each made its presence known irish immigrants urban african americans teenagers computer geeks and soccer moms to name but a few blaszczyk demonstrates that middle class consumerism is an intrinsic part of american identity but exactly how consumerism reflected that identity changed over time initially driven to imitate those who had already achieved success americans eventually began to use their purchases to express themselves this led to a fundamental change in american culture one in

which the american reverence for things was replaced by a passion for experiences new millennium families no longer treasured exquisite china or dress in fine clothes but they ll spare no expense on being able to make phone calls retrieve emails watch espn or visit web sites at any place any time victorian mothers just wouldn t understand using materials and techniques from business history art history anthropology sociology material culture and good story telling this lavishly illustrated and highly thoughtful narrative offers a compelling re interpretation of american culture through the lens of consumerism making it perfect for use not only as supplementary reading in the u s survey but also for a variety of courses in business culture economics marketing and fashion and design history

laurie kirsznner and stephen mandell authors with nearly thirty years of experience teaching college writing know what works in the classroom and have a knack for picking just the right readings in patterns for college writing they provide students with exemplary rhetorical models and instructors with class tested selections that balance classic and contemporary essays along with more examples of student writing than any other reader patterns has the most comprehensive coverage of active reading research and the writing process with a five chapter mini rhetoric the clearest explanations of the patterns of development and the most thorough apparatus of any rhetorical reader all reasons why patterns for college writing is the best selling reader in the country and the new edition includes exciting new readings and expanded coverage of critical reading working with sources and research it is now available as an interactive bedford e book and in a variety of other e book formats that can be downloaded to a computer tablet or e reader read the preface

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